“INVEST IN LIFE™”
WITH THE STAR ALLIANCE

Your “global personal safety” and qualities of life are priceless!
The STAR ALLIANCE Foundation reaches out to everyone with catalytic education and inspiration for good will and peace—so invest now for enhanced security and positive returns!

Dear Reader: There’s an old joke about a wise farmer, a hired hand, and a stubborn donkey. No matter what the new hired hand does, he just can’t get the donkey to move. Finally he asks the farmer to help. The farmer picks up a 2x4 and whacks the donkey right between the eyes! (Remember, this is just a joke!) After that, the farmer whispers something into the donkey’s ear, and the donkey moves right away! Incredulous, the hired hand asks the farmer: “How the heck did ya’ do that?”

“You don’t understand,” responds the farmer dryly. First — you’ve gotta’ get his attention!”

Getting our attention. In the 2011 May 19th issue of the scientific journal “Nature,” Dr. Alan Robock and colleagues report new calculations alerting us to a shocking threat that affects absolutely everyone on the planet. The article is entitled: “Nuclear Winter is A Real and Present Danger.”

“Executive Summary” for Every Citizen

1) We, the People — you, your family, and everyone — are in daily, mortal danger. New research shows that a very few (no one knows exactly how few or many) actual nuclear explosions — and the uncontrollable fires that would follow in megacities — would produce so much soot spreading around the world as to block much of the vital sunlight we rely upon daily. This would threaten all human life, if not outright kill us all. Unrelieved social and economic pressures, deprivation, wars, distrust, and terrorist activities could easily trigger a nuclear scenario. Overall, current levels of risk are unacceptable.

2) The safest ultimate goal for “We the People” in this light is simply Zero Nuclear Weapons!

3) Broad-based, catalytic action is required to reduce the threat. This great responsibility must not only be left to governments! Rather, the responsibility for a healthy, global society must be spread far and wide, among all the peoples of the Earth.

4) Educational peace materials offered by the STAR ALLIANCE * FOUNDATION FOR ALL are catalytic!
STAR ALLIANCE “Good Will – Peace Ethics”™ will speed up progress for peace everywhere, because they resonate with deep natural laws. They are positive, non-factional, non-sectarian values. Promoting these values will help improve daily life for everyone and allow critical public attention and resources to be directed to more constructive goals not a moment too soon!

5) The STAR ALLIANCE • FOUNDATION FOR ALL has a twenty-seven year track record of commitment and achievement, and exciting plans for the future. “Campaign 20/20: Friendship Earth” aims to expose 20% of the world’s population to our positive messages for peace by 2020. We invite everyone to Invest in Life! Your support is critical! Help everyone successfully meet the ongoing “Challenges of Peace.”

Elaboration for the Citizens and Institutions of the World

“We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly.” — Martin Luther King, Jr.

“The unleashed power of the atom has changed everything save our modes of thinking, and we thus drift toward unparalleled catastrophe.” — Albert Einstein

"The perception of self-interest in the well being of others is a key opening to peace: Nation to Nation, Community to Community; Person to Person.”
— Peter Bruce DuMont

In the 2011 May 19th issue of the prestigious scientific journal “Nature,” Dr. Alan Robock and his colleagues reported new calculations that should alert everyone to a shocking, existential threat affecting absolutely everyone. The article is entitled: “Nuclear Winter is A Real and Present Danger.”

Using new climate models, these responsible scientists have calculated that even a “small” nuclear exchange — entirely possible in today’s world — could trigger a sudden, “Little Ice Age” possibly devastating to the entire human race.

In their calculations, Robock and colleagues simulated a “small war” of fifty “Hiroshima” sized-bombs on each side of an hypothetical exchange totaling 100 explosions. That is a conservative estimate, because even one “more-or-less average” modern warhead (as the late Dr. Carl Sagan characterized a two-megaton Hydrogen Bomb) is already 133 times the explosive power of a single Hiroshima-sized atomic bomb!

The harsh reality is that even one nuclear explosion in our highly-inter-connected, modern world would cause panic and breakdowns on a global scale. Apart from that, the uncontrollable fires started by more explosions in multiple “megacities” (nobody knows exactly how few would be required) would produce so much soot, raised high into the stratosphere, as to shadow the sun worldwide. Temperatures would drop suddenly and unnaturally low. If you didn’t literally freeze, then global crop failures would soon wipe out huge numbers more slowly — not counting the effects of radiation and mass disruptions in markets and trading.

Think how you would feel between the time of the first news flashes and the days, weeks, and months you might survive afterwards. “What could we have done? — What could I have done better to prevent this?”

It would be a human-created, psychological and emotional if not physical, Hell on Earth for everyone.
Obviously, the time to cherish life and act to prevent this is now.

The potential for destroying civilization has been with us for some sixty years. We just didn’t know how few nuclear weapons it might take. As prominent Yale historian John Lewis Gaddis said recently (when interviewed on Public Radio KQED’s “Forum” with Michael Krasny):

"We were lucky, all of us, to get out of the Cold War alive."

By the time the Cold War had reached its depths in 1987, there were a total of 70,000 nuclear warheads on the planet. Apart from being a tremendous waste of resources, that was a level of global overkill insanity completely beyond the pale.

Even though the numbers of nuclear weapons are way down since then, the danger is now arguably just as bad or worse due to potential for “loose nukes” and terrorist triggers.

Going back through Middle and Old English, we find that the derivation of the word “evil,” is the root “upo…ubilaz:” “exceeding the proper limit.”

The nuclear excess of the Cold War was a great evil if there ever was one. Yet the build-ups were done from each side in the name of resisting evil!

Isn’t continuing to put the whole world at risk in the name of defense for ANY sub-group a clear evil? For the good of all, we must now come together as one humanity to control the continuing, unacceptable threat to the well-being and survival of each and all. We need to turn major collective resources to positive, life-supporting ends worldwide.

The good news is: We have made huge strides in the last quarter century: since the initial joint weapons Treaty was signed by the U.S. and former U.S.S.R., nuclear weapons are down by a full fifty-thousand worldwide!

But the bad news is: there are still currently about 20,000 of these monsters left — still insanely more than enough to kill us all. Most of the remaining stockpiles (about 18,500) are owned by Russia and the United States. The rest are controlled by seven other nuclear powers: China, India, the United Kingdom, France, Israel, North Korea, and Pakistan. The latter two of these, of course, are still “highly challenged,” unstable countries. And then there is the potential for non-state nuclear terrorism.

Yikes!

Thanks to the renewed S.A.L.T. (Strategic Arms Limitation Treaty) signed by Presidents Obama and Medvedev recently, if all goes well, the total number of weapons worldwide should come down sharply again to about 5,000 by 2017. That is truly excellent progress! But as Robock warns, it is not enough. Even fifty big bombs and the resulting urban fires might be enough to trigger Nuclear Winter. Humanity — all of us — can not afford to remain ignorant or complacent about the continuing global threat to our individual lives and families.

The only truly appropriate, sustainable, and safe number of nuclear weapons on Earth in this light is just simply ZERO. Fortunately, some of our greatest living voices have come out in support of this

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1 American Heritage Dictionary of the English Language, American Heritage Publishing, New York. ©1969-1970; Appendix p. 1547; “upo…ubelo- Germanic: ubilaz:” “exceeding the proper limit.” Interestingly, the root derivation of “Good” (p. 1517) is “ghedh-... “to unite, join, fit;”... in Germanic “Godaz:” fitting, suitable;” thence, in Old English: god, good. Other root variations for “good” include “in a body”… “together”… “to come or bring together”...“to gather”... “company, comrade.”
noble, highly “conservative” practical goal. (Please see www.nucleartippingpoint.org and globalzero.org among other resources.)

**Other global concerns.** Aside from the nuclear threat; aren’t you — as we are — also understandably nervous about the **many other heavy challenges facing today’s global population?** Things like degradation of our common environment; extreme polarization of rich and poor; mass shortages of natural resources including basics like water and food — and other dysfunctions and instabilities that exist in even well-established democracies, including cultural, religious, and partisan tensions — on a planet now at seven billion and counting!

On top of many peace and environmental challenges taken separately, we must acknowledge that the tensions generated by many somewhat-less-urgent crises, compared to nuclear weapons, could nevertheless easily set off a nuclear scenario.

**Zowie!**

Just to keep functioning on a daily basis, almost everyone tends to suppress sustained attention on these critical compound threats. Understandably, we can feel powerless to change the global situation much — or to change it **in time.**

Yet a wise man was once asked: “**Will we make it?**” His response: **“The only appropriate answer is: “We don’t know.” Being sure we will: leads to complacency. Being sure we won’t: leads to despair. The only best thing to do is roll up our sleeves and get going!”**

Every citizen must do what he and she can to handle the challenges of peace that **present themselves right in our own, personal and professional paths. Right now, this letter has crossed your path.**

**We, the People, can no longer afford to ignore the brewing threats of catastrophe at the global level. However: We can’t afford to get paralyzed by fear either!**

**Intelligent, catalytic action is required.** In addition to **centralized** governmental measures, coordinated at the global level, humanity needs to stimulate **individual and social creativity** on a massive scale: to **decentralize** the ultimate responsibility for our safety and well-being! Such a catalytic approach will **unleash positive human potential in many different forms and avenues.** Incorporating such an effect — to spread responsibility for our future much more broadly — is a way to balance the current equation of critical dangers and opportunities sufficiently and in time to prevent imminent disaster!

Luckily — but only with YOUR help — the STAR ALLIANCE FOUNDATION FOR ALL can **effectively seed such catalytic action: through the magic of our public instruments for positive peace education and inspiration!** By strongly promoting our proposed “pubic documents set” for “**Quality-of-Life Peace Ethics for All**” — including “**Good Will, Integrity, Communication, Cooperation, and Celebration for Common Goals**” — we can stimulate large numbers of people to help themselves and one another. **It’s a low-cost, high-yield way to unify our species around positive principles of good behavior.**

A great feature of this approach is that **nonpartisan, nonsectarian** peace values are timeless. They will **never wear out** as our planetary civilization continues to grow and integrate! Therefore, any time and energy invested in inspiring citizens in this way will keep on accumulating results over time. No effort or resources will be wasted.

Our STAR ALLIANCE peace documents have been carefully crafted over a quarter century. We have a track record: celebrity endorsements on early peace writings, Bay Area television and radio
productions and participation, STAR OF PEACE Awards, historical correspondence, and citizen diplomacy — all combined to help turn back the Cold War in the mid-to-late 1980s.

[For more details, please refer to our Achievements document and ask us about other historical resources.] After this careful gestation, STAR ALLIANCE educational written materials are available to offer to a much broader public.

Have you enjoyed reading STAR ALLIANCE ideas promoting the human hand as a universal peace metaphor? How about the STAR ALLIANCE Civic Declaration of Highest Common Ideals — Primary Peace Principles, and our comprehensive declaration of values for peace? Would you like to endorse the STAR ALLIANCE approach and be part of a global campaign to share these precious documents throughout the world?

We're betting that if you’ve read any — much less all of them — you’ll find yourself re-energized for socially responsible action in the days, months, and years ahead. And, if you’re like many others, as the social environment improves, you’ll find you have more creative energy and joy left over for yourself and your family.

**Invest now to receive ongoing returns!**

*Imagine* what would happen if *many people* from different walks of life and different parts of the world had a chance to share in STAR ALLIANCE peace values? As you know from your own experience in daily life, even a slight shift towards better attitudes can go a long way.

Happily, the STAR ALLIANCE documents resonate with deep natural laws and universal human desires for a better life. This allows good things to happen fast — even among folks of widely different persuasions. We have to pull together now to give people a chance: to read, study, and sign these documents as soon as possible!

The STAR ALLIANCE foundation can be empowered in alliance with local, national, and global educational systems, governments, small and large businesses, promotional media, sports organizations, entertainment, the arts, and individuals everywhere. You can be a part of this by volunteering, donating funds, or both!

**“STAR ALLIANCE CAMPAIGN 20/20 — FRIENDSHIP EARTH”** will be on its way with your help. We aim to assist people to see the real dangers of the world with 20-20 vision while promoting positive values and creative solutions. We want to team up with successful individuals and established institutions to facilitate progress. And together, we want to reach out to 20% or more of the global population with vision and values by 2020.

Our “collected works” of evolving and best peace writings since 1985 can be made available on the web along with a good history of the many VIP endorsements we’ve received. Over time, we’ll be able to collect and display public endorsements from thousands of additional VIP’s and literally millions of rank and file citizens.

*Importantly, we believe that media should be used much more actively to facilitate conflict resolution rather than just reporting on the misery!* In cooperation with established media, we can quickly raise our organization’s public profile, regenerate our TV and radio shows, and do our part to harness the power of major media for peace.
We even have plans to create a “**Floating Theater**™ — the inaugural “**Ring of All Nations**”™ on San Francisco Bay!

In years to come, we envision our **STAR ALLIANCE FRIENDSHIP FLAG™** — “**The Arc of Rainbow Stars**”™ — on display at participating schools, libraries, museums, churches, town halls; state, regional, and national capitols — everywhere where people and institutions want to join in promoting and celebrating “unity-in-diversity” according to our “**Highest Common Ideals.**™”

To effectively launch and stand behind all these important ideas, however, we must strengthen an organization that has suffered more than its fair share of setbacks over the years. Our founders and a hardy band of stalwart volunteers and donors have invested deeply in professional career time and hard, out-of-pocket expense money over the years. YOU and your loved ones are the beneficiaries — past, present, and future — of their commitments and contributions.

*So by all means, consider “**giving back,**” and accelerating the pace of positive change for **STAR ALLIANCE**! If you can possibly can, please donate some “**wealth, wisdom, or work**” today: **Invest in our common future!***

**Time,** in the final analysis, is our most irreplaceable resource. If you’re like many of us, you can donate the value of your time more easily in the form of funds. Either way you choose: to volunteer or send funds, please do so now! That way *your loved ones and everyone* can benefit from a safer and brighter social environment at the earliest possible time. If something unspeakable does occur, which is unfortunately so very possible, you will at least know that you tried to help a group with a truly universal vision. One with a twenty-six year track record of commitment to intelligent, nonpartisan, nonsectarian strategies and programs addressing the challenges of peace through catalytic, *state-supportable,* educational means!

*Remember, *the world you assist is your own!*

Finally, we would like to quote from the brave, young Canadian girl who, in 1992, travelled 5,000 miles to attend the **United Nations Conference on Environment and Development** in Rio de Janeiro.
You can watch her whole speech on YouTube.com by searching: “The Girl Who Silenced the World for Five Minutes.” She said:

“Parents should be able to comfort their children by saying:
“Everything’s going to be all right, it’s not the end of the world!” and:
“We’re doing the best that we can.”

But I don’t think you can say that to us anymore. Are we [children] even on your list of priorities? …You grown-ups say you love us, but I challenge you, “Please: Make your actions look like your words!”

On behalf of the children everywhere, I beg you to take prompt, significant action to support the STAR ALLIANCE FOUNDATION FOR ALL so that together our words — carefully considered and assembled, timeless words of wisdom for peace — can be shared more quickly and effectively with everyone.

Make a commitment right now to STAR ALLIANCE “CAMPAIGN 20/20 — FRIENDSHIP EARTH. If you can, become a sustaining member or contribute specially to The STAR ALLIANCE People’s Lasting Peace Fund (for an endowment). To get more information and discuss options for action, please write or best: call Peter DuMont at THE STAR ALLIANCE FOUNDATION FOR ALL, using the contact information on the following page. (Please note that a call is currently required to guarantee attention to e-mail.)

On behalf of every potential beneficiary throughout our fragile Earth, we say in advance:

“Thank you so very, very much!”

— Peter Bruce DuMont, Prime Founder and President

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To support a better future, please print and mail the form below, or make an electronic donation using the “Donate” button at www.STARALLIANCE.org!
Please call with any questions and concerns. We can also schedule an online, telephone, or in-person conversation and/or group presentation.

* STAR ALLIANCE • FOUNDATION FOR ALL *
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• IRS 501©3 number: 94-2975770 •

Name: ________________________________  E-mail: ________________________________
Address (optional): ________________________________
Phone (preferred): ________________________________  “I could volunteer.” ________________________________
Occupation, special skills, schools, clubs, groups for possible presentations, comments, etc.:

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P.S.: Please remember: just as the brain and body need every one of their many parts; as each arm needs a hand; and each hand needs all its fingers; the STAR ALLIANCE FOUNDATION FOR ALL grassroots organization needs your support to reach its full potential! Together we can help humanity successfully “weather the storm.” “All hands on deck!”

You can e-mail Peter DuMont at PeterDuMont@STARALLIANCE.org.
Please remember that a telephone alert is currently required to guarantee that your important message is seen!

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